

# CANADA'S LEADING FRESH FRUIT & VEGETABLE INDUSTRY EVENT!



## PRODUCE

A MOUNTAIN OF OPPORTUNITIES

87<sup>th</sup> Annual Canadian Produce  
Marketing Association  
Convention & Trade Show

**April 11-13, 2012**

Stampede Park BMO Centre | Calgary, AB, Canada



### AGENDA AT A GLANCE

#### Wednesday, April 11, 2012

20:00 - 22:30 Chair's Welcome Reception

#### Thursday, April 12, 2012

07:30 - 09:30 Delegates and Companions Breakfast

09:45 - 11:15 Business Sessions

10:00 - 16:00 Companion Program

11:30 - 13:30 Delegates Lunch

13:30 - 17:30 Trade Show

20:30 - 24:00 Variety Night

#### Friday, April 13, 2012

08:30 - 10:30 Awards Breakfast

10:30 - 11:30 Business Sessions

10:30 - 12:00 Retail Tour

11:30 - 16:30 Trade Show

18:30 - 19:30 Annual Banquet Reception

19:30 - 24:00 Annual Banquet