

Doctor Education Schedule

THURSDAY, July 26, 2012

2:00 pm – 3:50 pm	Dr. John Lahr	“Coding and Billing for Today’s Active Practice”
3:50 pm – 4:10 pm	Break	
4:10 pm – 5:00 pm	Jay Binkowitz	“A Forensic Study/Understanding your Profitability”

FRIDAY, July 27, 2012

7:00 am – 8:00 am	Drs. John McGreal, John Lahr, Jerry Sude and Scot Morris plus Rebecca Johnson, CPOT, COT, COE	Personal Coaching Sessions*
9:00 am – 10:40 am	Dr. John McGreal	“New Toys for the Toolbox”
10:40 am – 11:00 am	Break	
11:00 am – 11:50 am	Dr. John McGreal	“Introducing ICD – 10CM”
2:00 pm – 2:50 pm	Carl Zeiss Vision, CIBA Vision	Vendor Pearls
2:50 pm – 3:40 pm	Dr. Scot Morris	“Practicing the Medical Model”
3:40 pm – 4:00 pm	Break	
4:00 pm – 4:50 pm	Dr. Scot Morris	“Getting Ready for EHR Implementation”
4:50 pm – 5:40 pm	Dr. Scot Morris	“You Are What You Eat (Nutrition in Eye Care)”
5:40 pm – 6:00 pm	Dr. Jerry Lieblein	“Wrap Up”

SATURDAY, July 28, 2012

7:00 am – 8:00 am	Drs. John McGreal, John Lahr, Jerry Sude and Scot Morris plus Rebecca Johnson, CPOT, COT, COE	Personal Coaching Sessions*
9:00 am – 10:40 am	Dr. Scot Morris	“Ocular Manifestations of Systemic Disease: Grand Rounds
10:40 am – 11:00 am	Break	
11:00 am – 11:50 am	Carl Zeiss Meditec, Alcon	Vendor Pearls
2:00 pm – 2:50 pm	Dr. John McGreal	“Connecting-the-Dots”
2:50 pm – 3:40 pm	Dr. John McGreal	“Putting OCT to Work in Your Practice”
3:40 pm – 4:00 pm	Break	
4:00 pm – 5:40 pm	Drs. John McGreal, John Lahr, Jerry Sude and Scot Morris plus Rebecca Johnson, CPOT, COT, COE	“Ask the Experts”
5:40 pm – 6:00 pm	Dr. Jerry Sude	“Wrap Up”