

OAo THRIVE AND SURVIVE NEW OPTOMETRIST EVENT SPEAKERS June 4, 2017



Shadae Hassan, MBA

Shadae Hassan graduated from the Saint Mary's University with a Master of Business Administration, concentrating in consulting and entrepreneurship. He has been part of the Small Business team at Scotiabank for almost 4 years and has expertise in the Optometry industry. He helps his clients get access to all professional banking services that would allow them to focus more on their practice. He has taken a keen interest in guiding professionals, in particular, the Optometrists to plan, build and successfully run their practices. He is passionate about coaching them to step out of their comfort zone and understand the financials that represent the strength and profitability of their practices.



Dr. Shaun Golemba, OD

With an undergraduate background in Biology and Biochemistry from the University of Regina, Dr. Golemba pursued his Doctor of Optometry degree at the University of Waterloo in Ontario. Educational interests in Pediatrics and Binocular Vision were enhanced through rotations in clinics in Waterloo and Houston, Texas. While at the Houston Eye Associates in Texas, Dr. Golemba worked under a pediatric subspecialist and also completed internships in retina and glaucoma. Since convocation in 2001, Dr. Golemba practiced in Victoria and did locums throughout British Columbia until 2005, when he purchased Valley Vision Optometry from Dr. Stickle, who had been practicing here since 1960. Since then, the office has been upgraded to include computerized recording, Eyemaginations educational software, Optomap retinal exams, digital photography. 2006 saw the opening of our Vision Training department for those with binocular vision anomalies and learning disorders. Dr. Golemba completed his core education in this area from the Optometric Extension Program Curriculum in 2008. In 2010, Valley Vision Optometry had a complete remodel of the interior and exterior office. Separate from clinical duties, Dr. Golemba has also been a guest speaker at several conferences both in Canada and abroad. When not at work, Dr. Golemba enjoys hiking and biking with his wife, Shannon, their children, Aiden and Sejal, and their pug dog, Max. Dr. Golemba is committed to ensuring you have the best eye care experience and thanks you for choosing Valley Vision Optometry.



Dr Wesdon McCann, OD

Dr. McCann completed two Honours Bachelor of Science degrees at Western University in London, Ontario and then went on to earn his Bachelor of Vision Science, accelerated MBA, and Doctorate of Optometry at the NSU College of Optometry in Fort Lauderdale, Florida. While in Florida he completed his clinical internships at Eye Centers of South Florida in Miami and Aker Kasten Eye Center in Boca Raton. Other clinical rotations included contact lens, primary care and two pediatric rotations at Nova Southeastern University. While attending the Nova Southeastern University, Dr. McCann was president of the student government, he was distinguished with a Student of the Year award, maintained full Honour roll status, and was awarded two awards: The Dan & Hoffman Award for clinical excellence and an award recognizing his excellence in contact lens management. Dr. McCann owns 3 practices in the London area - 2 private practices and a collaborative care practice with Ophthalmology where he is the Clinical Director of Vision Care. In addition to seeing patients, Dr. McCann is a professional consultant for Johnson & Johnson and lectures across the country to his colleagues about contact lenses and practice management. He also lectures at continuing education conferences on ocular disease. He enjoys teaching clinical externs from the University Of Waterloo School Of Optometry in their final year of school and for 2016/2017 he was elected to the Board of Directors for the Ontario Association of Optometrists.



Jackie Joachim, Chief Operating Officer and Sales Representative, E.B. D.V.M., M.B.A

Jackie Joachim graduated from the University of Toronto with a Bachelor of Arts degree in Economics and Political Science and has 25 years of experience in the health care sector. She began her career in banking where she learned how to finance health care practices. With 10 years of experience in practice management, she developed and delivered seminars to healthcare professionals across the country, coached hundreds of practitioners for planning, marketing, patient education, human resources and financial management. She has been a key note speaker at both national and provincial association conventions where she has had the privilege of speaking with thousands of practitioners across Canada.

Instrumental in helping build the BMO brand in the healthcare sector, Jackie led her own sales team, worked with account managers across the country and strategized with the national head office. Jackie understands how a practice works and the unique needs of healthcare professionals. Her personal goal for practitioners is to see them be strong business people who are able to take pride in their profession and reap the benefits of their hard work.

As one of the main appraisers in the firm, she has had the privilege of appraising chiropractic, dental, optometry, and veterinary practices throughout Canada. Jackie has been called as an Expert Witness in court to deliver the facts without bias specific to appraisal methodology pertaining to healthcare practices.



Dr. Kristen Bentley OD, CPCC, CPDC, PCC

After owning and operating a successful Optometry business, for 16 years, Kristen became an International Facilitator/Trainer for the largest in-person

coach training school in the world, The Coaches Training Institute, and owner of her own boutique Coaching and Leadership company - Coaching Resource. She has shifted her focus from helping patients clinically with their vision and sight to helping clients understand how their vision and legacy gets reflected in their day to day actions and interactions which contributes to one's quality of work-life experience. She is passionate about coaching and training Optometrists and other professionals that decide that it is their responsibility to create thriving futures for their businesses, families and lives, in the midst of today's complex, competitive and dynamic business environments. www.Whole-LifeLeadership.com