

# New Jersey Fall Tourism & Arts Forum

## Thursday, October 12, 2017, 10am-3pm

### NJ Institute of Technology, Newark



## BIOGRAPHIES



### **Lt Governor Kim Guadagno**

Kim Guadagno was elected New Jersey's first Lieutenant Governor in November 2009 and was sworn into office on January 19, 2010. She was re-elected to a second term on November 5, 2013. In addition to serving as the Lt. Governor, Kim Guadagno serves as the 33rd Secretary of State.

Lt. Governor Guadagno leads the Christie Administration's efforts to improve New Jersey's economic vitality, encourage job growth, streamline government, and make businesses feel welcome again in New Jersey. The Lt. Governor oversees the New Jersey Partnership for Action (PFA), the State's four-pronged

comprehensive economic development strategy. Designed to serve businesses of all sizes and development stages, the PFA is a public-private approach to economic development and the starting point for all initiatives, policies, and efforts to grow New Jersey's economy and create quality, sustainable jobs in our communities. The PFA is comprised of the Business Action Center, which reports directly to the Lt. Governor and provides the business community with a single point of contact; the New Jersey Economic Development Authority, serving as the state's "bank for business"; Choose New Jersey, an independently funded and operated 501(c)(3) business-attraction and lead-generation organization that markets the state; and the Office of the Secretary of Higher Education, which coordinates with New Jersey's institutions of higher learning to prepare an educated workforce. The Lt. Governor also chairs the Red Tape Review Commission, which is engaged in an ongoing review and reform of the State's regulatory process.

Furthermore, Lt. Governor Guadagno chairs the New Jersey Military Installation Growth and Development Task Force. The Task Force, created through Executive Orders Nos. 134 and 154, is charged with forging an effective blueprint for securing the long-term growth and viability of New Jersey's military bases and U.S. Coast Guard installations.

As the Secretary of State, Lt. Governor Guadagno is New Jersey's chief election official, oversees promotion of the state's \$40 billion tourism industry, and administers programs related to the arts, culture, and history.

Lt. Governor Guadagno began her public service career as a federal prosecutor with the Organized Crime & Racketeering Strike Force in Brooklyn, New York. She later married and moved to Monmouth County. At that time, Guadagno became an Assistant United States Attorney in Newark. She was awarded the nation's highest honor for her prosecutions of two separate corrupt public officials. After her federal service, Guadagno served as a ranking member of the State of New Jersey Attorney General's Office.

In 2001, Kim Guadagno left the public sector to practice law closer to home and became a teacher at Rutgers University School of Law-Newark. She was also appointed to the Monmouth Beach planning board and was elected as a Borough Commissioner in 2005.

In 2007, Kim Guadagno was elected as the first woman sheriff in Monmouth County's history. As Sheriff, she managed a 650-member law enforcement agency encompassing the county jail, the county 911 communications center, and a law enforcement department of 100 men and women. She left both the Office of Sheriff and her position as a teacher at Rutgers Law School upon becoming Lt. Governor.

Lt. Governor Guadagno was born in Waterloo, Iowa and is a cum laude graduate of Ursinus College in Collegeville, Pennsylvania. She received her juris doctorate degree, cum laude, from the American University Washington College of Law in Washington, DC. Lt. Governor Guadagno and her husband currently reside in Monmouth Beach with their three sons.



### **Former Ambassador Phil Murphy**

Phil Murphy, as he says, “grew up in a family that was middle class on a good day.” Religion, basic values, work ethic, education, and civic awareness were pillars of family life. His father never graduated from high school, his mother worked as a secretary; they inspired Phil and his three siblings to pursue their educations and be active participants in civic life.

Phil put himself through Harvard on loans and part-time jobs. After earning a graduate degree at the Wharton School at the University of Pennsylvania, he started his career at the bottom, working his way up to help lead a major international business by learning how economies grow and create jobs.

Phil has helped lead local charities to support troubled teens and domestic abuse survivors, and these groups have changed thousands of lives for the better. Nationally, Phil served proudly as New Jersey's sole representative on the board of the NAACP, the world's oldest civil rights organization. He served as Finance Chair of the Democratic National Committee, helping Howard Dean on the fifty-state strategy that rebuilt the Democratic Party from the grassroots up; that effort helped return Congress to Democratic hands in 2006 and elect President Barack Obama in 2008. Phil also has led national and state task forces on education, and public employee pensions and benefits.

In 2009, Phil answered President Obama's call to service and became the U.S. Ambassador to Germany after his confirmation by the U.S. Senate. After returning home in 2013, Phil and his wife, Tammy, saw our state falling behind. They couldn't sit by and watch hard working families struggling to stay even, much less get ahead. They founded New Start New Jersey as a “think and do” organization to rebuild the state's economy from the middle class out — New Start New Jersey partnered with the Heldrich Center for Workforce Development at Rutgers University to create the New Start Career Network, which is helping older, long-term unemployed residents once again actively compete for good jobs.

Phil is running for governor to make New Jersey more fair and just for all residents. His vision would grow the middle class and jumpstart the state's economy by targeting investments in people and infrastructure, reclaiming New Jersey's mantle as a center of the STEM and innovation economies, and protecting working families by raising the minimum wage and expanding earned sick leave for all. Phil has also proposed the creation of a public bank, owned by the people of New Jersey, to invest tax

dollars in Main Street, not Wall Street, to support small businesses, college students, and community infrastructure projects.

Phil and Tammy live in Monmouth County and are the parents of Josh, Emma, Charlie, and Sam.



### **JACK JOHNSON**

As Chief Advocacy Officer, Jack Johnson manages the overall public policy operations at Destinations International including member advocacy education and training, development of destination tools and best practices, coalition work with peer organizations, industry research and related public affairs activities.

Johnson brings unrivaled experience developing innovative strategies, policy solutions and civic consensus for government, not-for-profits and small businesses. During his previous tenure with Choose Chicago, Johnson oversaw the public policy, research, membership and strategic partnership efforts. He played a leading role in the extensive reforms of the McCormick Place Convention Center and the Chicago Convention & Tourism Bureau, resulting in a new convention center operating model with both a travel industry and a citywide civic perspective. Johnson was integrally involved in the merger of the Chicago Convention & Tourism Bureau and the Chicago Office of Tourism, resulting in maximizing their resources, unifying the message and embedding the organization into the city's economic development strategy. In addition, in his final year at Choose Chicago, Johnson also served as Choose Chicago's Chief Administrative Officer.



### **ROBERT LYNCH**

Robert L. Lynch is president and CEO of Americans for the Arts. With more than 40 years of experience in the arts industry, he is motivated by his personal mission to empower communities and leaders to advance the arts in society, and in the lives of citizens.

In 1996, Lynch managed the successful merger of the National Assembly of Local Arts Agencies, where he had spent 12 years as executive director, with the American Council for the Arts to form Americans for the Arts. Under his 30 years of leadership, the services and membership of Americans for the Arts have grown to more than 50 times their original size. He has personally reached audiences in over 2000 locations spanning all 50 states and more than a dozen nations, with diverse constituencies ranging from Native American tribal gatherings to the U.S. Armed Forces in Europe to the President of the United States.

During his tenure at Americans for the Arts, Lynch has overseen six mergers including the Arts and Business Council, Inc. and the Business Committee for the Arts into Americans for the Arts. He has also created the Americans for the Arts Action Fund and its connected political action committee to establish arts-friendly public policy through engaging citizens to advocate for the arts and arts education.

Under his direction, Americans for the Arts has become a leader in documenting and articulating the key role played by the nonprofit arts and culture industry, and their audiences, in strengthening our nation's economy.

Lynch earned a bachelor's degree in English from the University of Massachusetts-Amherst, and plays the piano, mandolin, and guitar. He lives in Washington, DC.