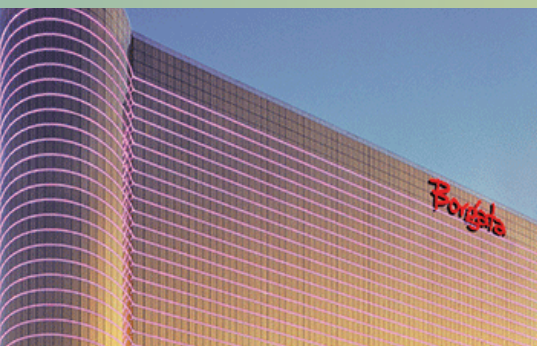




2019 NASW-NJ ANNUAL CONFERENCE

APRIL 28TH – 30TH • BORGATA HOTEL & CASINO
ATLANTIC CITY, NJ



Exhibitor and Sponsor Prospectus

To register online or download a hard copy registration form go to
www.naswnj.org

ABOUT THE 2019 NASW-NJ ANNUAL CONFERENCE

Why exhibit?

NASW-NJ's Annual Conference and Exhibition is the most effective way to reach potential customers and future employees. You'll connect with many qualified decision-makers and engage in that is personal and provides for an immediate exchange of information and questions.

Promote your organization to social work professionals!

Meet more social workers in three days than you could visit on your own at this once-a-year opportunity in Atlantic City. It's the most important event in the state for anyone employed in social work or related fields, from service delivery to organizational leadership, and research to education. Let the National Association of Social Workers - New Jersey Chapter bring that audience to you!

Who attends?

NASW-NJ's Annual Conference and Exhibition attracts social workers (CSW, LSW, LCSW), LMFTs, LPCs, LCADCs and CADCs from across New Jersey and neighboring states. Social workers of every level learn from the professional programs and talk with exhibitors about the latest in products and services.

Who is my audience?

NASW-NJ's Annual Conference and Exhibition is one of the largest state conferences in the nation and is attended by 1,000+ social workers annually. Social workers and other mental health professionals in the following areas of practice will be in attendance:

- Addictions
- Advocacy/Community Organizing
- Aging
- Case Management
- Children, Adolescents and Families
- Dying/Death/Hospice
- Health/Medical
- LGBTQIA+
- Mental Health
- Policy and Politics
- Private Practice
- School Social Work
- Social Work Education
- Social Work Management

About NASW

The National Association of Social Workers (NASW), founded in 1955, is the largest organization of professional social workers in the world, with more than 120,000 members in 56 chapters. The New Jersey Chapter, with more than 6,600 members, is the largest professional social work organization in the state. NASW is committed to advancing professional social work practice and the profession, to promoting human rights, social and economic justice, and unimpeded access to services for everyone. Its members work in hospitals and other health care settings, community agencies, government, academia, business, nursing homes, schools, adoptions, and clinical private practice.

Advertise in our Conference Program

FULL PAGE

7.5" x 10"

HALF PAGE

7.5" x 5"

QUARTER PAGE

3.75 x 5"

Ads must be received by March 29

Formats accepted:
jpg, png, pdf

See pg 3 for pricing

Advertise in the Conference Mobile App

Used by all attendees!

Sponsored Posts

Appear in the activity stream and link directly to your website

Career Center Listing

Let our attendees know you're hiring! With hyperlink to full job description and/or your Careers page.

Logo, URL, and Job listings must be received by April 5

See pg 3 for pricing

THREE-DAY SPONSORSHIP AND EXHIBIT PACKAGES

BENEFITS	Crown Jewel Sponsor	Star Ruby Sponsor	Hope Pearl Sponsor	Special Event Sponsorship*	Diamond Sponsor	Sapphire Sponsor	Exhibit Booth Only	Virtual Exhibit#
# Opportunities Available	SOLD	1	SOLD	Multiple	No Limit	No Limit	Until Space is No Longer Available	Until Space is No Longer Available
Financial Investment EARLY BIRD (Thru Feb 15)	-	-	-	-	\$1,800	\$1,300	\$775 (For-Profit) \$675; (Non-Profit)	-
Financial Investment STANDARD (After Feb 15)	\$10,000	\$6,000	\$3,000	Starting at \$2,500	\$1,950	\$1,450	\$850 (For-Profit) \$750; (Non-Profit)	\$250
Booth Location	Premium Reserved	Premium Reserved	Premium Reserved	Call for Details	High Traffic Reserved	High Traffic Reserved	Reserved	Shared Display Table
Logo Promo Item/Event	Tote Bag	10 Week Banner Ad in newSWire; 1 Ad in FOCUS	Lanyard	Call for Details	-	-	-	-
Logo Program Cover	Yes	Yes	Yes	Call for Details	-	-	-	-
Program Ad	Full Page	Back Cover	Full Page	Call for Details	Full Page	Quarter Page	Full Page - \$550 1/2 Page - \$375 1/4 Page - \$250	
Free Attendee Registrations	2	1	1	Call for Details	1	1	-	-
Lunches Included	2 Per Day	2 Per Day	2 Per Day	Call for Details	2 Per Day	1 Per Day	\$45 Per Lunch Per Day	
Mobile App Sponsored Post	3 Per Day	2 Per Day	2 Per Day	Call for Details	Sponsored Post with Sponsorship/Exhibit - \$150 Sponsored Post Only - \$200			
Mobile Career Center Post	1 Job Listing w/ Hyperlink	1 Job Listing w/ Hyperlink	1 Job Listing w/ Hyperlink	Call for Details	1 Job Listing with Hyperlink with Exhibit - \$100 1 Job Listing with Hyperlink Only - \$150			
Attendee Mailing List Post-Conference	Yes	Yes	Yes	Yes	Yes	-	-	-

Questions? Email conference.naswnj@socialworkers.org or call 732-296-8070 x 114

* Special Events and Opportunities Include: Registration Module Sponsor, Hotel Room Key Sponsor, Lead the Way Footpath Sponsor, Breakfast/Lunch Sponsorships and more!

- Poolside Cocktail Reception
- Dessert Reception
- Non-Member Reception
- Exhibitor Reception
- Telehealth Pre-Conference Program
- Performance by Nationally-Recognized Poet Kane Smego
- Keynote Presentation Sponsors
- Private Practice Luncheon
- Registration Module Sponsor
- Hotel Room Key Sponsor
- Lead the Way Footpath Sponsor
- Breakfast/Lunch Sponsorships and more!

Virtual Exhibit includes: Half-table with your materials on display, Pre-printed sign with your logo, Hyperlink to your website in Conference App, Listing in Conference Program. Virtual Exhibit does not grant on-site Conference access.

Are you a Certified Minority-Owned Business? Contact us for special opportunities!

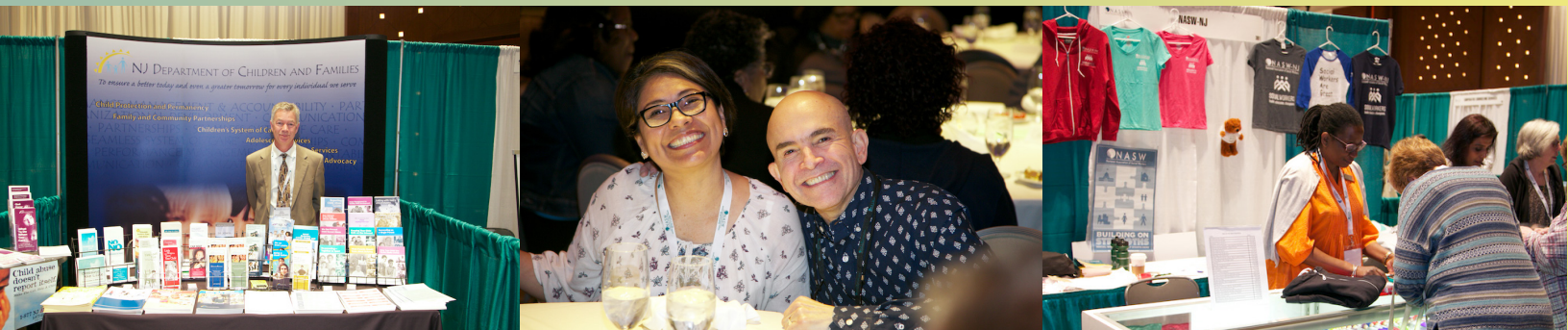
BOOTH PACKAGE

EACH 10' X 7' BOOTH PACKAGE INCLUDES:

- 1 - 6' table
- 2 - chairs
- 1 - pre-printed one-line ID sign
- 1 - wastebasket
- Pipe and Drape in Conference color scheme
- Carpeting provided by hotel
- Free wireless internet available
- Electricity, additional furnishings can be purchased

Be sure to attend our exclusive Exhibitor Reception, to be held in a private Borgata suite. Network with your fellow exhibitors, build connections, and learn about new and ongoing initiatives.

To register and to read the Sponsor/Exhibitor Terms and Conditions, go to tinyurl.com/NASWNJTerms2019



HOTEL ACCOMMODATIONS

BORGATA HOTEL, CASINO & SPA | 1 BORGATA WAY | ATLANTIC CITY, NJ

Rooms are available in our group block from 4/28/2019 - 4/30/19, at the rate of \$102/night for a King bed or 2 Queen bed room, plus applicable taxes and fees. Reservations must be made by April 4th.

Reserve online: <https://book.passkey.com/go/NASW2019>

Reserve by phone: 609-317-1000, group code GBNSW19

Special discounts available to Conference participants at select Borgata retail shops, spa, and Premier Nightclub

SEE YOU IN ATLANTIC CITY!

Thank you to our 2019 Sponsors!



NASW-NJ, 30 Silverline Drive, Suite 3, North Brunswick, NJ 08902
Ph: 732-296-8070, Fax: 732-296-8074, conference.naswnj@socialworkers.org

2019 NASW-NJ ANNUAL CONFERENCE SPONSOR / EXHIBITOR REGISTRATION FORM

Please list a Main Contact for this registration who will receive conference related communications.

Organization _____
Address _____ City, State, Zip _____
Contact Person _____
Email _____ Phone _____ - _____ - _____

DIRECTORY LISTING AND BOOTH SIGN INFORMATION

All sponsor and exhibitor booth packages include a listing in our Conference program. Please include the information for your organization as you wish it to appear in print.

Company Name _____

Address/City/Zip _____

Phone _____ Website _____

Brief Description of Product(s) or Service(s) (*due to space considerations, must be 30 words or less – no exceptions. NASW-NJ reserves the right to edit submissions over 30 words in length*).

Exhibitor Badges Required (Attach extra pages if needed)

Name: _____ Email: _____ Cell: _____

Name: _____ Email: _____ Cell: _____

Authorization

To read the Exhibitor Terms and Conditions, go to tinyurl.com/NASWNJTerms2019

I have read and agree to comply with the 2019 Annual Conference Exhibitor Terms and Conditions.

Authorized Signature

Date

Type/Print Above Name

Job Title

REGISTRATION MUST BE RECEIVED BEFORE MARCH 29 TO ENSURE RECOGNITION IN THE CONFERENCE PROGRAM

Return both pages of application with payment to:
NASW-NJ Att: Exhibits, 30 Silverline Drive, Suite 3, North Brunswick, NJ 08902
Email: conference.naswnj@socialworkers.org Fax: 732-296-8074

If paying via credit card, please use our online registration system at www.naswnj.org

EARLY BIRD RATES AVAILABLE THROUGH FEBRUARY 18, 2019

SPONSOR / EXHIBITOR PURCHASE OPTIONS
Detailed descriptions available at www.naswnj.org

EXHIBIT PACKAGES		
ITEM	EARLY BIRD (thru 2/18)	STANDARD (after 2/18)
<input type="checkbox"/> Crown Jewel Sponsorship (SOLD)	-	\$10,000
<input type="checkbox"/> Star Ruby Sponsorship (call for details)	-	\$6,000
<input type="checkbox"/> Hope Pearl Sponsorship (SOLD)	-	\$3,000
<input type="checkbox"/> Diamond Sponsorship (incl full pg. ad, 2 lunches/day, 1 attendee registration)	\$1,800	\$1,950
<input type="checkbox"/> Sapphire Sponsorship (incl quarter pg. ad, 1 lunch/day, 1 attendee registration)	\$1,300	\$1,450
<input type="checkbox"/> Exhibit Booth Only – For Profit	\$775	\$850
<input type="checkbox"/> Exhibit Booth Only – Non-Profit	\$675	\$750
<input type="checkbox"/> Virtual Exhibit	-	\$250
SUBTOTAL A: \$ _____		

PROGRAM ADVERTISING	
ITEM	PRICE
<input type="checkbox"/> Full page	\$550
<input type="checkbox"/> Half page	\$375
<input type="checkbox"/> Quarter page	\$250
MOBILE APP ADS	
<input type="checkbox"/> Sponsored Post – w/ exhibit	\$150
<input type="checkbox"/> Sponsored Post – w/o exhibit	\$200
<input type="checkbox"/> Career Center Listing w/ exhibit	\$100
<input type="checkbox"/> Career Center Listing w/o exhibit	\$150
SUBTOTAL B: \$ _____	

EXHIBITOR LUNCHES (\$45/each)		
Day	Number of Meals	Special Dietary Needs (if any)
<input type="checkbox"/> Sunday Lunch	Number Required: _____	# ___ Vegetarian # ___ Vegan # ___ Kosher # ___ Gluten-Free
<input type="checkbox"/> Monday Lunch	Number Required: _____	# ___ Vegetarian # ___ Vegan # ___ Kosher # ___ Gluten-Free
<input type="checkbox"/> Tuesday Lunch	Number Required: _____	# ___ Vegetarian # ___ Vegan # ___ Kosher # ___ Gluten-Free
	Total # Meals: _____	SUBTOTAL C (total # meals x \$45): \$ _____

<p align="center">INCREASE YOUR EXPOSURE WITH A CUSTOMIZED, EXCLUSIVE SPECIAL EVENT SPONSORSHIP (CALL OR EMAIL FOR DETAILS AND PRICING)</p>		
Poolside Cocktail Reception	Telehealth Pre-conference Program	Hotel Room Key Sponsor
Dessert Reception	Performance by Nationally-Recognized Poet, Kane Smego	“Lead the Way” Footpath Sponsor
Non-Member Reception	Keynote Presentation	Lunch Sponsor
Exhibitor Reception	Private Practice Luncheon	Breakfast Sponsor

TOTAL AMOUNT DUE			
ENTER SUBTOTAL A	+	ENTER SUBTOTAL B	+
			=
			TOTAL AMOUNT DUE

Make checks payable to “NASW-NJ”