



DISCOUNT CODES & HOW THEY WORK

- Bakery Showcase 2019 show management provides exhibitors with discount codes to invite their buyers/customers to attend the trade show.
- The discount code value is only towards trade show entry fees and cannot be applied towards conference program registration.
- Each code is unique and is a single use code - one per registration, multiple codes cannot be combined.
- Codes have no cash value.

*Bakeries (Commercial & Retail), Food Service establishments (Restaurants, Cafes, Caterers), Grocery

Retailers :

With a valid discount code, attendees can register online or at the show for a complimentary Bakery Showcase 2019 trade show badge. The value of each discount code is \$10 until April 17th and \$20 from April 18th onwards and at the door.

Suppliers to the Baking industry (e.g. manufacturer, wholesalers of baking ingredients or equipment, providers of technology and other services):

With a valid discount code, attendees in this category can register online to attend Bakery Showcase 2019 trade show and get \$10 discount towards entry fee as listed below until April 17th; starting April 18th a \$20 discount onwards and at the door.

SALON DE LA BOULANGERIE 2019 BAKERY SHOWCASE 2019	Early bird registration rate (valid until April 17)		Regular registration rate from April 18 onwards & at the door	
	*BAKER / RETAILER / FOODSERVICE	SUPPLIERS	*BAKER / RETAILER / FOODSERVICE	SUPPLIERS
Registration Fees: <i>(All Fees Include GST & QST)</i>				
2 Day trade show badge May 5 th to May 6 th <i>(Does not include access to Conference Paid Program)</i>	\$10	\$20	\$20	\$40
Conference Paid Program <i>(includes 2 Day trade show badge)</i>	\$65 early/\$95 regular 1 Day Pass (Sun. May 5 OR Mon. May 6) \$85 early/\$115 regular 2 Day Pass (Sunday & Monday) Attendee discount codes cannot be applied			

*Valid only for those qualifying for the Baker / Retailer / Foodservice / Accredited Schools Category