



AIA New Jersey 2013 Design Conference

**Strategies for Sustainability,
Code Compliance and
Business Management**

Professional development designed for success



October 2 -3, 2013

**The Berkeley Hotel
Asbury Park, New Jersey**

AIA NJ is reinventing the 2013 Design Conference. Participants will be able to walk away with a total of 9 LU credits or pick and choose seminars on an a la carte menu suited for their needs and schedule.

The Conference will offer 15 educational sessions including design, code regulations, green living and business practices; a one-day Expo and entertaining networking opportunities.

Register today at:

[http://conexsys.myprereg.com/Events/AIADES13/.](http://conexsys.myprereg.com/Events/AIADES13/)

Pricing



Packages

	Member	Associate	Non-Member
Full Conference	\$300	\$240	\$400
<i>Includes all Educational Seminars, Reception one drink ticket and Meals.</i>			
Wednesday Only	\$225	\$180	\$300
<i>Includes all Education Seminars, Reception one drink ticket and Meals on Wednesday</i>			
Thursday Only	\$90	\$70	\$150
<i>Includes all Education Seminars and Meals on Thursday.</i>			

A La Carte

	Member	Associate	Non-Member
Keynotes	\$50	\$40	\$100
<i>(Price per Keynote)</i>			
Wednesday Seminars	\$35	\$30	\$70
<i>(Price per Seminar)</i>			
Thursday Seminars	\$50	\$30	\$100
<i>(Price per Seminar)</i>			
Lunch & Exhibit Hall	\$35	\$30	\$70
Reception	\$50	\$40	\$100
<i>(Includes one drink ticket)</i>			
Design Board	\$150		
<i>(First Board)</i>			
Additional Design Boards	\$100		
<i>(Additional Boards)</i>			

Special Hotel Rate



The Berkeley Hotel in Asbury Park is giving a discounted rate of \$99 per night (not including tax and fees) for the conference, (this includes Tuesday and Wednesday nights).

Call 732-776-6700 for reservations.

Registration

To register and for complete course descriptions, and all information on the 2013 Design Conference, please go to

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Seminars

Key Notes

WEDK1

John Ronan

Credits 1.5 LU Pending

Lead Designer and Founding Principal, John Ronan Architects Chicago, IL. Professor, Illinois Institute of Technology; winner of two National AIA Design Awards in four years.



WEDK2

Coren Sharples

Credits 1.5 LU Pending

Founding Principal of SHoP Architects, PC based in lower Manhattan, NY. The international firm won wide acclaim for the Barclays Center in Brooklyn, NY.



THUK3

Kirsten Murray

Credits 1.5 LU Pending

Kirsten R. Murray is a partner and principal of Olson Kundig Architects, Seattle, WA. For over two decades she has worked across a broad range of project types including mixed-use, private residential design, adaptive reuse, workplace design and urban design and planning. She has collaborated on the design of several projects that have received National AIA Honor awards and AIA Housing Awards.



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Code Seminars



WEDC1

How do I know which code to design and who is responsible for enforcement?

Speaker: Ronald J. Ferarri

Acting Construction Official, Parsippany Troy Hills, NJ

Credits: 1 HSW SD pending

This seminar will show where to find the adopted codes and the modifications in the NJ State Uniform Construction Code. It will also outline the responsibilities for enforcement of the adopted codes so that when calling the local enforcing agency, the architect will know which Subcode Official to direct their question.

WEDC2

Confessions of a UCC Plan Examiner

Speaker: Ronald J. Ferarri

Acting Construction Official, Parsippany Troy Hills, NJ

Credits: 1 HSW SD pending

This course will demonstrate errors, omissions and misunderstood code requirements that prevent a subcode official from signing off on a plan review. NJ Architects are required to provide a minimum amount of clear information for a compliance review or to facilitate inspections. Illustrations of design errors that could have been avoided will be exhibited.

WEDC3

ASCE7 Building Load Design

Speaker: Patrick Cronin, PE

KSI Professional Engineers

Credits: 1 HSW SD pending

This seminar shall explore the bible of Load determination, ASCE7. This comprehensive document is essential in determining all types of loads from blizzard snows to hurricane winds.

THUC4

Building with Wood

Speaker: Kevin C. Sommons, PE

KSI Professional Engineers

Credits: 1.5 HSW SD pending

The original green construction material wood has been used in construction for centuries. But over the past twenty years, we have seen the emergence of a wide variety of engineered wood products. This seminar will explore their practical and perhaps far reaching use in the construction of buildings



Green Sustainability

WEDG1

Resilient Design for a Post Sandy World New Jersey Style

Speakers Tom Dalessio, AICP/PP

NJIT, Center for Resilient Design

Verity Frizzell, AIA, LEED AP

Feltz & Frizzell Architects

Credits: 2 HSW SD pending

Presentations will be given on Pre- and Post-Sandy Design in coastal and urban New Jersey areas hardest hit by the Superstorm. Architect Verity Frizzell from Feltz & Frizzell Architects, LLC and professional planner Tom Dallessio, who directs NJIT's new Center for Resilient Design will examine design challenges and solutions that range from single-family structures to multi-family housing, retail and commercial development and public facilities and other infrastructure. Specific projects to be presented include an S-DAT charrette in Camp Osborn, private commissions along the coast, and studio efforts by faculty and students at NJIT's College of Architecture and Design. A discussion will follow on legislative, regulatory, policy and investment choices to ensure a more resilient and sustainable New Jersey.



WEDG2

The Big Picture: How the Building Envelope Relates to the Whole Building Approach

Speaker: Grant Salmon, LLP, LEED AP, CEA BPI, MFBA ENV

Steven Winter Associates, Inc.

Credits: 1 HSW SD pending

The seminar will demonstrate the critical nature of proper envelope design and detailing to ensure high performance for the building's end user. It is designed for mid- to high-level professionals in the residential design and construction fields. Building science principles will be presented including heat, pressure and moisture transfer, as well as the impact these pressures have on insulation, air infiltration, condensation, and the overall impact on the envelope. In addition, the effects of these factors on HVAC equipment, ventilation, moisture management and durability will also be explored. Further, the presentation will explore the effects of building science on the existing housing stock, energy auditing and energy retrofits on existing residential structures. Finally, the presentation will review past and current energy codes, as well as where energy codes are going and why.

WEDG3

Thermal Enclosure Systems...

Building a Better Box

Speaker: Emma Raymond, PE

Operations Manager, MaGrann & Associates

Credits: 1 HSW SD pending

The seminar will provide design professionals with a greater awareness of how thermal bridging and air leakage occur in buildings. A review of the relevant building science principles is included, as is a review of a selection of common insulating products. Problem areas will be identified, discussed and illustrated with real life examples. Participants will not only learn how their design decisions and architectural details are critical to the creation of a "better box" but also understand how they can provide the construction team with the tools they need to implement the design successfully.

THUG4

Greening Existing Buildings: Preservation, Renovation & Adaptive Use

Speaker: David Gibson, AIA

President, DF Gibson Architects, PC

Credits: 1.5 HSW SD pending

This session will discuss the importance of addressing sustainability in our existing building stock. 75% of all building that will be here in 25 years already exist. If we are to truly tackle climate change and achieve the goal of carbon neutrality by 2030, in alignment with the Architecture 2030 goals adopted by AIA, we must make significant progress in greening our existing building stock.

Business Management



WEDB1

Transitioning Your Firm

From a Practice to a Business

Speaker: Steve Whitehorn, Whitehorn Financial

Creators of the A/E Empowerment Program

Credits: 1 LU Pending

Do you feel overworked, overwhelmed, and overloaded? Is your business model built on hard work, or leverage? Transition your firm from complicated sophistication to mature simplicity.

Firms large and small – This will change your life!!

WEDB2

Strategic Planning & Green Design

Speaker: Hugh Hochberg, The Coxe Group

Credits: 1 LU Pending

Consistent with the conference theme, Hugh Hochberg will discuss strategic planning in what context of clients' increasing expectations of "thinking green", with a focus on getting and doing exciting work that brings success in terms of work recognition, staff satisfaction, and profitability.

WEDB3

Preparing a Budget for Architects

Speaker: Kirby Wu, Wu & Associates

Credits: 1 LU Pending

How to understand office overhead and develop a budget and billing rate so that you can make money.

THUB4

Your Architectural Firm Best Practices Financial Management & Compliance

Speakers: Geri A, Gregor & Robert Brewer

Credits: 1.5 LU Pending

Key performance indicators right for your firm, along with change order management and budgeting
Compliance: Disputes, MWBE compliance and labor force (non-exempt v exempt) Technology: Embracing new technology and commitment to ongoing training
Human Capital: Performance management.

Design Reception

Join us as we recognize the outstanding works of architecture by AIA New Jersey Architects. Take the opportunity to network with colleagues in a relaxed setting.





2012 Design Day Winning Projects



2013 AIA-NJ Executive Committee

- | | |
|----------------------------------|------------------------------------|
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2013 AIA-Design Day Committee

- | | |
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